

**November 28, 2018, PIIF Day 1**

	<p><b>Plenary meeting</b> <b>Transition to innovative digital economy (pending approval)</b></p> <p><b>Time:</b> 12 AM</p> <p><b>Place:</b></p> <p><b>Invited speakers:</b></p> <p><b>Denis Valentinovich Manturov</b>, Minister of Industry and Trade of the Russian Federation (pending approval);  <b>Maksim Stanislavovich Oreshkin</b>, Minister of Economic Development of the Russian Federation (pending approval);  <b>Alexander Dmitrievich Beglov</b>, ACTING Governor of St. Petersburg;  <b>Anatoly Borisovich Chubais</b>, Chairman of the executive board of RUSNANO;  <b>Viktor Orlovsky</b>, Executive partner of FortRoss Ventures Fund (pending approval);  <b>Mika Lintilä</b>, Minister of Economic Development of Finland (pending approval)  <b>Martin Hill</b>, Vice President of SAP SE, Head of Production and R&amp;D (pending approval);  <b>Hamad Buamim</b>, President of Chamber of Commerce and Industry of Dubai (pending approval);  <b>Viktor Ventimilla Alonso</b>, Chairman of Northwestern bank of SBERBANK.</p>
<p><b>2</b></p>	<p><b>Inauguration and launch of the third production building of the pharmaceutical plant LLC "NTFF" POLISAN "</b></p> <p><b>Time:</b> 3 PM</p> <p><b>Place:</b> St. Petersburg, ul. Salova, 72, building 2, lit. A</p> <p><b>For reference:</b></p> <p>POLYSAN was established in 1992. The company develops innovative pharmaceutical products and establishes their usage in practical medicine. POLYSAN is a top 10 leading Russian pharmaceutical company and a top 3 pharmaceutical exporter. POLYSAN produces 4 original products: Cycloferon, Reamberin, Cytoflavin and Remaxol. It has manufacturing facilities in St.Petersburg where these products are made in compliance with GMP standards.</p> <p>From the day it was established, POLYSAN remains committed to principles on which it was established. We invest all our efforts, scientific potential and intellect into developing and manufacturing effective and safe medical products. We put our intellect for protecting people's health.</p>

<p><b>3</b></p>	<p><b>Opening of the new production site of the plant "Coulomb"</b></p> <p><b>Time:</b> 5 PM</p> <p><b>Place:</b> St. Petersburg, ul. Professor Kachalova 3</p> <p><b>For reference:</b></p> <p>LLC "Kulon" (St. Petersburg) - the largest domestic developer and manufacturer of passive electronic components of a special (for the state defense order) and national economic purposes, including:</p> <ul style="list-style-type: none"> <li>- Universal series of multilayer ceramic capacitors;</li> <li>- multilayered ceramic capacitors for special purposes intended for operation in microwave and UHF bands, characterized by low dielectric losses;</li> <li>- ceramic capacitors of tubular and disk multilayered construction, used as interference suppression elements of equipment;</li> <li>- passing filters, created on the basis of capacitive elements of the above structures and intended to suppress high-frequency interference in the equipment.</li> </ul>			
<p><b>4</b></p>	<p><b>SMART-CITY</b></p> <p><b>Panel discussion I “Digital transformation in cities. Public managers that can change their cities and regions”</b></p> <p><b>Panel discussion II “5 smart technologies most needed in cities and regions in future”</b></p> <p><b>Organizer:</b> RUSSOFT Association</p> <p><i>Panel discussion</i></p> <table border="0" data-bbox="292 1375 1509 2074"> <tr> <td data-bbox="292 1375 756 2074"> <p>Discussion on the most demanded Smart City technologies, the outlook for the city environment digitalization. Description of the world’s most successful cities and front-runner cities in the field of high-tech integration.</p> <p>Smart City as the world's strategy of the city’s natural development. ICTs that help us to solve the difficulties and improve the quality of life in cities.</p> </td> <td data-bbox="756 1375 1509 2074"> <p><b><u>Moderator:</u></b>  <b>Ivan Fedotov</b>, Director of Association of Innovative Regions of Russia (AIRR);  <b>Vladimir Knyagin</b>, Strategic Development Center Foundation</p> <p><b><u>Speakers:</u></b>  <b>Panel discussion I:</b>  <b>Igor Kustarin</b>, director of the "Regions development" direction in the Agency for strategic initiatives(ASI)  <b>Sergey Zhvachkin</b>, Governor of the Tomsk region  <b>Kari Kankanaala</b>, Smart City architect in the city of Tampere  <b>Anatoly Kotov</b>, special deputy of the St. Petersburg Governor on Economic Development, Saint-Petersburg City Government  <b>Talgat Baltabekov</b>, director of the strategic planning department, Astana Innovations, Astana, Kazakhstan  <b>Julia Lopez</b>, coordinator of the strategy “Smart-City”, Barcelona, Spain</p> </td> </tr> </table>		<p>Discussion on the most demanded Smart City technologies, the outlook for the city environment digitalization. Description of the world’s most successful cities and front-runner cities in the field of high-tech integration.</p> <p>Smart City as the world's strategy of the city’s natural development. ICTs that help us to solve the difficulties and improve the quality of life in cities.</p>	<p><b><u>Moderator:</u></b>  <b>Ivan Fedotov</b>, Director of Association of Innovative Regions of Russia (AIRR);  <b>Vladimir Knyagin</b>, Strategic Development Center Foundation</p> <p><b><u>Speakers:</u></b>  <b>Panel discussion I:</b>  <b>Igor Kustarin</b>, director of the "Regions development" direction in the Agency for strategic initiatives(ASI)  <b>Sergey Zhvachkin</b>, Governor of the Tomsk region  <b>Kari Kankanaala</b>, Smart City architect in the city of Tampere  <b>Anatoly Kotov</b>, special deputy of the St. Petersburg Governor on Economic Development, Saint-Petersburg City Government  <b>Talgat Baltabekov</b>, director of the strategic planning department, Astana Innovations, Astana, Kazakhstan  <b>Julia Lopez</b>, coordinator of the strategy “Smart-City”, Barcelona, Spain</p>
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		<p><b>Arm Salem</b>, global executive director of business development in smart-city and IoT, Cisco  <b>Alexey Semenov</b>, CEO, Geoscan</p> <p><b>Panel discussion II:</b>  <b>Kirill Menshov</b>, VP in strategic initiatives, Rostelecom  <b>Alexey Katkov</b>, managing director, Joint-stock Financial Corporation Sistema  <b>Vasil Lacanic</b>, VP on strategy and marketing, MTS / Sergey Bulancha, business development director in the national sector and special projects, Megafon  <b>Alexander Ivlev</b>, managing partner in EY  <b>Andrey Bivetsky</b>, CEO, SAP Labs in Russia and CIS  <b>Tagir Yapparov</b>, Director-General “IT Group”</p>
5	<b>OPENING OF CONFERENCE: “REGIONS PRIORITIES: CONTROL, STATE SERVICES, DIGITALIZATION AND DEVELOPMENT OF SME”</b>	
	<b>Organizer:</b> Ministry of Economic Development of the Russian Federation	
	<p><b>Moderator:</b>  <b>S.V. Shipov</b>, Deputy Minister of Economic Development of the Russian Federation</p> <p><b>Speakers:</b>  <b>A. D. Beglov</b>, ACTING Governor of St. Petersburg Presidential Alternate Plenipotentiary Envoy to the Northwestern Federal District  Head of Federal Executive Authority responsible for regulation and supervision activities  <b>V.A. Zhivulin</b>, Deputy Minister of Economic Development of the Russian Federation  <b>150</b></p>	
6	<b>DIGITAL ECONOMY</b>	
	<b>Organizer:</b> Ministry of Economic Development of the Russian Federation	
	<p><b>Moderator:</b>  <b>S.V. Shipov</b>, Deputy Minister of Economic Development of the Russian Federation</p> <p><b>Speakers:</b>  Representatives of the territorial entities of the Russian Federation within the Northwestern Federal District</p>	
7	<b>Round table: Introduction of the target model “Regulation and supervision activities in the constituent entities of the Russian Federation”</b>	
	<b>Organizer:</b> Ministry of Economic Development of the Russian Federation	
	At the round-table conference the participants are planning to discuss the realization of the target model indicators in 2018 “Regulation and supervision	<p><b>Moderator:</b>  <b>N.I. Mashkova</b>, Director of the Department for Regulation, Supervision and Permitting</p>

	activities in the constituent entities of the Russian Federation”, approved by the government edict of January 31, 2017 № 147-r, and the perspectives of the target model actualization in 2019.	Activities of the Ministry of Economic Development of the Russian Federation  <b><u>Speakers:</u></b> Pending approval
<b>8</b>	<b>Introduction of the risk-oriented approach and the assessment system of performance, efficiency into the regulation and supervision activities at the regional level</b>	
	<b>Organizer:</b> Ministry of Economic Development of the Russian Federation	
	<b><u>Moderator:</u></b> N.I. Mashkova, Director of the Department for Regulation, Supervision and Permitting Activities of the Ministry of Economic Development of the Russian Federation  <b><u>Speakers:</u></b> Pending approval	
<b>9</b>	<b>Perfecting the procedure of assessing the regulatory impact at the level of constituent entities of the Russian Federation</b>	
	<b>Organizer:</b> Ministry of Economic Development of the Russian Federation	
	<b><u>Moderator:</u></b> V.E. Zlobin, Acting Director of the Department for Regulatory Impact Assessment of the Ministry of Economic Development of the Russian Federation  <b><u>Speakers:</u></b> Pending approval	
<b>10</b>	<b>Perfection of the provisioning of the state and municipal services by multifunctional centers for provision of services “My documents”</b>	
	<b>Organizer:</b> Ministry of Economic Development of the Russian Federation	
	<b><u>Moderator:</u></b> P.V. Malkov, Director of the Department for Public Management of the Ministry of Economic Development of the Russian Federation  <b><u>Speakers:</u></b> Pending approval	
<b>11</b>	<b>Development of the regional components of the national project “Small and medium entrepreneurship and support of individual entrepreneurial initiative”</b>	
	<b>Organizer:</b> Ministry of Economic Development of the Russian Federation	

	<p><b><u>Moderator:</u></b> M.T. Arslanova, Director of the Department for Investment Policy of the Ministry of Economic Development of the Russian Federation</p> <p><b><u>Speakers:</u></b> Pending approval</p>	
12	<p><b>Development of the regional components of the national project “Small and medium entrepreneurship and support of individual entrepreneurial initiative”</b></p> <p><b>Organizer:</b> Ministry of Economic Development of the Russian Federation</p> <p><b><u>Moderator:</u></b> M.T. Arslanova, Director of the Department for Investment Policy of the Ministry of Economic Development of the Russian Federation</p> <p><b><u>Speakers:</u></b> Pending approval</p>	
13	<p><b>Global transformations, digital metamorphoses and future innovations</b></p> <p><b>Organizer:</b> RUSSOFT Association</p> <p>Strategic session</p> <p>Panel discussion on the key tendencies of the IT market development in Russia and worldwide. Presentment of the main trends and lines of development for innovative technologies. Market overview and Russian high-tech growth economy in 2018 and in perspective.</p>	<p><b><u>Moderator:</u></b> <b>Valentin Makarov</b>, RUSSOFT Association President</p> <p><b><u>Speakers:</u></b> <b>John-David Lovelock</b>, VP Distinguished Analyst, Gartner <b>Alexey Borovkov</b>, Associate Professor, PhD in Engineering Science, vice-rector for innovative projects at Peter the Great St. Petersburg Polytechnic University (SPbPU) <b>Florence Verzelen</b>, Executive Vice President, Industry Solutions, Marketing, Global Affairs and Communications, Dassault Systems <b>Viktor Naumov</b>, managing partner and the head of the Russia IP, IT and Telecommunications practice, Dentons <b>Dmitry Loschinin</b>, CEO, Luxsoft <b>Dmitry Morozov</b>, CEO, BIOCAD</p>

<p><b>14</b></p>	<p><b>Development of Intellectual Property in Russia: regional aspect. State and Perspectives</b></p> <p>Round table</p> <p><b>Organizer:</b> Peter the Great St. Petersburg Polytechnic University; Patent-legal firm NEVA-PATENT LLC; Fund for the Support of Projects in the Sphere of Intellectual Property</p> <p>The Intellectual Property is an essential part of innovation process. In 2018 the Agreement on the formation and development of the CIS intellectual property market was signed and the Strategy of the development of St. Petersburg until 2035 was adopted. The Strategy of the Intellectual Property development in Russian Federation is in the process of approval.</p> <p>The participants of the event will gather to discuss the extraordinary measures and the next steps to be taken at the federal and regional levels for the early implementation of the guidelines of the above-mentioned documents.</p> <p><b>Moderators:</b>  <b>Grigory Ivanovich Senchenya</b>, Advisor to the Director General of Rospatent, Russia  <b>Natalia Borisovna Petrova</b>, Patent Attorney of Russian Federation, Director General of Patent-Legal Firm NEVA-PATENT LLC</p> <p><b>Speakers:</b>  <b>Grigory Ivanovich Senchenya</b>, Advisor to the Director General of Rospatent  <b>Maksim Semenovich Meixin</b>, Chairman of the Committee for Industrial Policy and Innovations of St. Petersburg (on agreement)  <b>Rady Ildusovich Salimov</b>, Head of the Department of the Tatarstan Center for Scientific and Technical Information  <b>Ismail Hajiyevich Kadiev</b>, Director of the Center for Intellectual Property, Peter the Great St. Petersburg Polytechnic University  <b>Sergey Vladimirovich Murashev</b>, Head of the Intellectual Property Division of the State Unitary Enterprise Vodokanal of St. Petersburg</p>
<p><b>15</b></p>	<p><b>Whether foreign investors invest in the Russian startups?</b></p> <p><b>Organizer:</b> Non-Profit Corporation SOBA</p> <p>Round table</p> <p>Investment culture in Russia is just emerging, new markets in Russia are not yet developed. Often, to attract investment startups are looking for investors in the international market.</p> <p>International investor's view on Russia. Risks and prospects.</p> <p>Opportunities and difficulties of finding an international investor, tools to help achieve the goal</p> <p><b>Moderator:</b>  Louise L. Alexandrova, Director of development, SOBA</p> <p><b>Speakers:</b>  <b>Kendrick White</b>, co-founder and CEO of MARCHMONT Capital  <b>Samuli Argillander</b>, CEO of VC "digirockstars";  <b>Alexander Andreyev</b>, angel-investor representative of venture fund Almaz Capital; <b>Nikolay Adamovich</b>, director of a business accelerator of "Commercialization Reactor"</p>

	The presentation of the 5 projects to international investors	
16	<b>Eurasian Cup for the title “Best innovative region”</b>	
	<b>Organizer:</b> Agency for Innovative development of regions	
	Results announcement and awards ceremony	
	The award ceremony of the teams of the 2018 Cup finalists and the special nomination "the best innovation in the field of sports" and "the best innovation in the field of urban development”	<p><b><u>Moderator:</u></b>  <b>Elena Churina</b>, Chairman of the Expert Community of the Agency for Innovative development of Russian regions</p> <p><b><u>Speakers:</u></b>  <b>Sergey Stepanovich Shukhno</b>, Eurasian Economic Commission  <b>Rustam Ramilevich Hafiz</b>, Minekonomrazvitija Russia  <b>Elena Nikolaevna Churina</b>, the Agency Innovative development of regions</p>
17	<b>Rewarding of winners of a competition “The best innovative product of St. Petersburg -2018”</b>	
	<b>Organizer:</b> Committee for Industrial Policy and Innovations of St. Petersburg	
	Awards ceremony	
	Awards ceremony	<p><b><u>Moderator:</u></b> Mikhail Borisovich Burmistrov, CEO of INFOLine-Analitika LLC</p>
18	<b>Russia and Switzerland for the safe digital world: Legal and technological issues of personal data protection in the global world</b>	
	<b>Organizer:</b> Partnership “St Petersburg-London 2003”, (“SPL-2003”), St Petersburg State University of Economics (UNICON), Swiss Institute for Financial Training, Kalaidos University of Applied Sciences, “RUSSOFT” Association, Russia	
	<i>Project presentation</i>	
	Presenting to professionals major innovative issues of cyber security and modern trends of development legal and technical protections of users rights	<p><b><u>Moderator:</u></b>  <b>Dr. Bernhard Koye</b>, Director, Swiss Institute for Financial Training, Kalaidos University of Applied Sciences  <b>Dr. Tatjana Nikitina</b>, Director, International Centre for Financial Market Research, UNECON</p>

	<p>Presentation of the MBA program "Digital Finance", implemented jointly by UNICON with Kalaidos University, Zurich, Switzerland.</p>	<p><b>Dr. Nadezhda Krainova</b>, Dean, Law Faculty, UNICON</p>
<p><b>19</b></p>	<p><b>How to improve the effectiveness of R&amp;D Departments</b></p>	
	<p><b>Organizer:</b> Center for statistical techniques</p>	
	<p>Seminar</p>	
	<p>Effectiveness of R&amp;D Departments depends on how we measure this. The only compliance with the time framework is not the good performance for R&amp;D Departments. There are some key points beside it, which can dramatically increase the R&amp;D Departments efficiency</p>	<p><b><u>Moderator:</u></b> <b>Maksim Volosatyi</b>, Center for statistical techniques, Commercial Director</p> <p><b><u>Speakers:</u></b> <b>Artem Egorov</b>, Center for statistical techniques, Head of scientific body, Director</p>
<p><b>20</b></p>	<p><b>International Cooperation Programs: Challenges and New Financial Opportunities for Internationalization and Global Integration</b></p>	
	<p><b>Organizer:</b> Regional Integrated Centre – St. Petersburg</p>	
	<p>Master-class and project ideas presentation</p>	
	<p>The main aim of the round table is to inform St. Petersburg industrial innovative enterprises and organizations about available support and financing tools for international cooperation projects, and also to reinforce the project teams and applications preparation skills for participating in international programs. This will allow to attract funding for St. Petersburg organization in the future.</p>	<p><b><u>Moderator:</u></b> <b>Maksim Balanev</b>, Executive Director Regional Integrated Centre – St. Petersburg</p> <p><b><u>Speakers:</u></b> <b>Evgeny Grigoriev</b>, Chairman for Committee for External relations of St. Petersburg <b>Elgiz Kachaev</b>, Chairman for St. Petersburg Committee for Entrepreneurship and the Consumer Market Development <b>Tiina Jauhiainen</b>, Programme Director – Cross-border Cooperation Program “South-East Finland – Russia” <b>Agnese Marnauza</b>, Head of Latvia-Russia Division, Development Instruments Department – Ministry of Environmental Protection and Regional Development of the Republic of Latvia <b>Irina Karelina</b>, CEO, CJSC IC SER “Leontief Centre” <b>Sergey Balanev</b>, Representative in St. Petersburg,</p>



		<p>Joint Technical Secretariat of Estonia-Russia Cross Border Cooperation Programme</p> <p>Representatives of “Flagship Projects”</p>
21	<p><b>INDUSTRY</b>  <b>Digital factories of the future: from building digital twins to practical implementation of IoT and augmented reality technologies within the manufacturing activity</b></p>	
	<p><b>Organizer:</b> RUSSOFT Association</p>	
	<p><i>Panel session</i></p>	
	<p>‘Digital manufacturing’ is the new quality of the enterprise that provides the integration of digital technologies over the whole chain of producing including the development of the product, building the production method, preparation for the producing, producing itself and supportive services. The participants of the discussion, which are manufacturers and IT-solutions suppliers, will talk about their vision of technological services integration during the lifecycle of the product, and also will share their opinions on what do we need to do to implement the technologies for digital manufacturing even today.</p>	<p><b><u>Moderator:</u></b>  <b>Alexey Borovkov</b>, Associate Professor, Vice-rector for innovative projects, Peter the Great St. Petersburg Polytechnic University (SPbPU)</p> <p><b><u>Speakers:</u></b>  <b>Vladimir Knyagin</b>, VP, Strategic Development Center Foundation  <b>Vadim Kokotkov</b>, CEO, Bee Pitron  <b>Sergey Tikhomirov</b>, First deputy director general, CUSTIS  <b>Representative</b>, Dassault Systemes  <b>Representative</b>, Gazprom Neft  <b>Oleg Nishonov</b>, Executive VP, Legal Information Consortium “Kodeks”</p>
22	<p><b>Increasing the effectiveness of the instruments used in state support for industry and entrepreneurship</b></p>	
	<p><b>Organizer:</b> The Union of Industrialists and Entrepreneurs of St. Petersburg</p>	
	<p><i>Executive Directorate of the Union of Industrialists and Entrepreneurs of St. Petersburg</i></p>	
		<p><b><u>Moderator:</u></b>  Anatoly Alexandrovich Turchak, President of the Union of Industrialists and Entrepreneurs of St. Petersburg</p>

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**FINANCIAL TECHNOLOGIES**

Panel discussion I “**Financial technologies, banks and the leaders of industry**”  
 Panel discussion II “**Blockchain technologies and uberization in banks. Improvements in financial activities with new services**”

**Organizer: RUSSOFT Association**

*Panel discussion*

Discussion on the key high-tech trends of the modern banking activities, including instruments for financial operations management, cybersecurity of transactions, working with the financial services clients in the world of new digital economy and talking about the further development of the industry. Among speakers: the representatives of Russian financial technologies Associations, controlling elements from the related government departments, international fintech experts, representatives of the major Russian banks and IT companies.

**Moderators:**

**Sergey Solonin**, CEO of FinTech Association and QIWI Group

**Andrey Fomichev**, Associate Chairman of “Centre of the Financial Technologies”

**Speakers:**

**Panel discussion I:**

**Vladimir Urbansky**, The head of the Electronic Business Dept, Alfa Bank

**Konstantine Chigirev**, the Associate Director of Cybersecurity, Otkritie Holding

**Andrey Bivetsky**, CEO, SAP Labs CIS

**Sergey Loschinin**, CEO Luxsoft

**Vitaly Pateshman**, Sales director, BSS

**Ivan Rubtsov**, Associate director on working with the key clients, CROC

Specialized department analyst, CNews

**Panel discussion II**

**Dmitry Marinichev**, Internet ombudsman

**Andrey Popov**, Head of IT Raiffeisen Bank

**Alexander Ivanov**, CEO, Waves blockchain Platform

**Stéphane Matringe**, Asia Pacific Support & Maintenance Director

**Ilija Kashtankin**, CEO, SimbirSoft

**Dmitry Lazarichev** and **Pavel Matveev**, Wirex founders  
 Specialized department analyst, Tadviseer

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**Retail and FMCG**

Panel discussion I “**Smart-retail: innovation is the way to survive in the competitive market**”

Panel discussion II “**Digital-retail and human-less trends**”

**Organizer: RUSSOFT Association**

<i>Panel discussion</i>	
<p><b>Миссия невыполнима: собрать команду для инновационного стартапа</b></p>	<p><b><u>Moderators:</u></b>  <b>Alexey Smirnov</b>, Director of Integration solutions, CROC  <b>Gennady Tarantasov</b>, Director of Retail Department, Korus Consulting</p> <p><b><u>Speakers:</u></b>  <b>Panel Discussion I:</b>  <b>Vladimir Muraviev</b>, IT Director, Dixy  <b>Jerry Calmis</b>, CEO Metro Cash&amp;Carry  <b>Eugene Bakhin</b>, IT Director, Inventive Retail Group  <b>Dmitry Krasukov</b>, Executive Director SAP CIS /  <b>Andrey Goryajnov</b> Head of the cluster “Services” SAP CIS  <b>Vladimir Molodykh</b>, Associate Operational Director “Jet Infosystems”  <b>Alexey Grinenko</b>, Investment Manager of Internet Initiatives Development Fund  <b>Denis Khrenov</b>, Head of acquiring department “Alfa Bank”</p> <p><b>Panel Discussion II:</b>  <b>Dmitry Dyrmovsky</b>, CEO Speech Technology Center  <b>Artem Sokolov</b>, Chairman of the Internet Trading, Chamber of Commerce and Industry  <b>Andrew Revyashko</b>, IT-director Wildberries  <b>Vyacheslav Cogan</b>, Business Development Director Korus Consulting / <b>Natalia Petukhiva</b>, Head of E-store department, Samsung  <b>Sergey Fedorinov</b>, founder, Ulmart  EPAM Representatives  Specialized analytics department Deloitte</p>
<b>25</b>	<p><b>Mission Impossible: build a team for an innovative startup</b></p> <p><b>Organizer:</b> First St. Petersburg Business Incubator (LLC "REO Service")</p> <p style="text-align: center;"><i>Panel Session</i></p>
<p>How to find qualified specialists for an innovative startup?</p> <p>What methods of motivation, in addition to money, to use for employees?</p> <p>How to grow qualified personnel in a startup, how to keep trained professionals from moving to large companies?</p>	<p><b><u>Moderator:</u></b>  <b>Marina Surovaya</b>, Head of the Development department, First St. Petersburg Business Incubator</p> <p><b><u>Speakers:</u></b>  The representatives of the infrastructure development of entrepreneurs, representatives of the accelerators, the Universities of innovation orientation, the representatives of the IIDF, the organizers of the hackathon, representatives of the services in personnel recruitment, successful innovative startups</p> <p>Foreign speakers:</p>

	<p>What platforms and services help startups to look for a team?</p> <p>The experience of successful entrepreneurs, why people do not want to work in a startup</p>	<p><b>Sampo Vehviläinen</b>, advisor, Wirma Lappeenranta Oy  <b>Roberto Zanni</b>, Vice president, JTI and Kraft General Foods, MBA Speaker</p>
<p><b>26</b></p>	<p><b>Transformation of innovation infrastructure of industrial areas and special economic zone under the new economy trends</b></p>	
<p><b>Organizer:</b> JSC "Special Economic Zone" Saint Petersburg"</p>		
<p><i>Round table</i></p>		
<p>Ways to transform the infrastructure of industrial areas and SEZ in the current demand for industrial areas in megacities.</p> <p>Regional and foreign experience in the development of SEZ as a center for innovative production and business environment in the face of a growing trend of digitalization:</p> <ul style="list-style-type: none"> <li>- Estimation of the market for finished production areas: the needs of investors, the possibility of megacities by the example of St. Petersburg.</li> <li>- Presentation of design solutions for production areas from the SEZ TVT "St. Petersburg" based on the wishes of investors.</li> <li>- Modern industrial premises in the SEZ: a place for the development and subsequent investment of projects; the ability to reduce the capital costs of the stratum and, if successful, the transition to a land plot.</li> <li>- Proposals for the development of the city's industrial infrastructure for business needs.</li> <li>- Development of a city of high technologies: integration of the SEZ infrastructure into the urban environment by the example of the satellite city "Yuzhny".</li> <li>- SEZ is a technology transfer center: optimization of the technology exchange process and support for the development</li> </ul>		<p><b>Moderator:</b>  <b>Roman Gerasimov</b>, Channel Five, TV host, Russia</p> <p><b>Speakers:</b>  <i>Pending approval</i>  <b>V. Zhivulin</b>, Deputy Minister of Economic Development of the Russian Federation / E. <b>Akhmeeva</b>, Deputy Director of the Department for Regional Development of the Ministry of Economic Development of Russia  <b>S. Movchan</b>, Vice-Governor of St. Petersburg, Russia  <b>Z. Smushkin</b>, "UK Start Development" (the project satellite city "Southern"), the owner, Russia  Representative of the Special Economic Zone of China / Representative of the Chinese Consulate, China  Representative of the SEZ of Brest  Development consultants (Knight Frank / Collier / John Lahn Lassalle / Rheinmar / ARIN / Nai Bekar), Russia  <b>V. Poonia</b>, Pharmasintez JSC, Founder, Russia  Representative of one of the banks, Russia  <b>D. Morozov</b>, ZAO Biocad, General Director, Russia  <b>P. Rodionov</b>, OOO "GEROPHARM", General Director, Russia  <b>T. Rondaleva</b>, JSC "Special Economic Zone" St. Petersburg ", General Director, Russia,  Representative of Alabuga SEZ, Russia</p>

	<p>of high-tech production. Regional and foreign experience.</p> <ul style="list-style-type: none"> <li>- Criteria for assessing the effectiveness of the SEZ in a changing economic environment.</li> <li>- Measures to support innovative projects on the territory of the SEZ.</li> <li>- Legislative changes in the work of the SEZ aimed at supporting business.</li> </ul>	
<p><b>27</b></p>	<p><b>Labor market. Is the future already here?</b></p>	
<p><b>Organizer:</b> The St. Petersburg Committee for Labor and Employment</p>		
<p><i>Round table</i></p>		
<p>Innovative forms of personnel recruiting;</p> <p>Professions that arise on the labor market and the profession, the demand for which is declining;</p> <p>An employee who is in demand on the labor market of the future, what kind of person he is?</p> <p>Forms of adaptation of the education sphere to changing conditions in the labor market.</p> <p>The role of the state in the labor market of the future.</p> <p>The role of complementary education as an opportunity to adapt to the future labor market.</p> <p>Futuristic views on the labor market of the future.</p>	<p><b><u>Moderator:</u></b>  <b>Dmitry CHERNEYKO</b>, chairman of the St. Petersburg Committee for Labour and Employment</p> <p><b><u>Speakers:</u></b>  <b>Andrey Vadimovich Yelenyshev</b>, director of the training center "IT-University" (pending approval)  <b>Natalia Pochinok</b>, rector of the Russian State Social University (pending approval)  <b>Andrey Vadimovich Yelenyshev</b>, director of the training center "IT-University" (pending approval)  <b>Vyacheslav Davidovich Traktovenko</b>, regional coordinator of the Leaders Club in St. Petersburg and the Leningrad Region (pending approval)  <b>Pavel Olegovich Luksha</b>, professor of practice, director of corporate educational programs of the Moscow School of Management "Skolkovo" (pending approval)</p>	
<p><b>28</b></p>	<p><b>Internet of people. Expectations vs. Reality</b></p>	
<p><b>Organizer:</b> St. Petersburg Electrotechnical University "LETI" (ETU "LETI" )</p>		
<p><i>Round table</i></p>		

	<p><b>Research:</b> Conformal multi-sensorics. Printed and implanted technologies in VITRO and in VIVO. Integrated local and global positioning micro-systems (RFID tags and GPS); Neuromorphic basis. 5G communication. Bio-integrated IoT (smart clothe; smart skin, bio-implants).</p> <p><b>Production:</b> IoT revolution in bionics (robots, cyborgs, androids, avatars). Non-invasive continuous bio monitoring.</p> <p><b>Investors:</b> Innovations to invest in. Investors' expectations.</p> <p><b>Medicine:</b> Digital transformation in medicine. Reality.</p>	<p><b>Moderator:</b> <b>Valentin A. Shumovsky</b>, St. Petersburg Electrotechnical University "LETI" Expert on corporate innovations</p> <p><b>Speakers:</b> <b>Pending Approval:</b> <b>Viktor V. Luchinin</b>, Director, Research Department, St. Petersburg Electrotechnical University "LETI" <b>Alexander V. Lopota</b>, Director-Chief Designer, The Russian State Scientific Center for Robotics and Technical Cybernetics (RTC) <b>Petr P. Rodionov</b>, General Director, "GEROPHARM" <b>Arkady Z. Stolpner</b>, Chairman of the Board, Medical Institute named after Berezin Sergey (MIBS)</p>		
<p><b>29</b></p>	<p><b>Cleantech Cluster - national technology initiative GreenNet</b></p> <p><b>Organizer:</b> Saint-Petersburg Cleantech Cluster for urban environment, BALTIC CLEANTECH ALLIANCE, Green Net Finland</p> <p><i>Panel discussion</i></p> <table border="1" data-bbox="284 1377 1501 2078"> <tr> <td data-bbox="284 1377 754 2078"> <p>As a strategical focus on this stage of Russian NTI GreenNet will be increasing the ecological safety and resource efficiency in the urban environment. On an operational level, the focus will be on further developing technologies and market for urban cleantech and resource efficiency solutions in Russia for decreasing the environmental impact and improving the quality of living for people in the cities.</p> <ul style="list-style-type: none"> <li>- strategical focus of Russian GreenNet at this stage,</li> <li>- increasing the ecological safety and resource efficiency in the urban environment,</li> <li>- further developing the cleantech implementation in Russia,</li> </ul> </td> <td data-bbox="754 1377 1501 2078"> <p><b>Moderator:</b> <b>Nikolay Pitirimov</b>, Member of Board of Directors of international consortium "Saint-Petersburg Cleantech Cluster for urban environment". Council of Noncommercial Partnership "The St. Petersburg House Property Owners Association"</p> <p><b>Speakers:</b> Nordic Commodities AS Global Cleantech Cluster Association Green Net Finland CLEANTECH LATVIA Finnish Water Forum BALTIC CLEANTECH ALLIANCE, SAMI</p> </td> </tr> </table>		<p>As a strategical focus on this stage of Russian NTI GreenNet will be increasing the ecological safety and resource efficiency in the urban environment. On an operational level, the focus will be on further developing technologies and market for urban cleantech and resource efficiency solutions in Russia for decreasing the environmental impact and improving the quality of living for people in the cities.</p> <ul style="list-style-type: none"> <li>- strategical focus of Russian GreenNet at this stage,</li> <li>- increasing the ecological safety and resource efficiency in the urban environment,</li> <li>- further developing the cleantech implementation in Russia,</li> </ul>	<p><b>Moderator:</b> <b>Nikolay Pitirimov</b>, Member of Board of Directors of international consortium "Saint-Petersburg Cleantech Cluster for urban environment". Council of Noncommercial Partnership "The St. Petersburg House Property Owners Association"</p> <p><b>Speakers:</b> Nordic Commodities AS Global Cleantech Cluster Association Green Net Finland CLEANTECH LATVIA Finnish Water Forum BALTIC CLEANTECH ALLIANCE, SAMI</p>
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	- supporting the process of switching towards green and circular economy.	
<b>30</b>	<b>About the development of machine tools for the Military Industrial Complex</b>	
	<b>Organizer:</b> Commission on the Military Industrial Complex Russian Union of Industrialists and Entrepreneurs (RSPP)	
	<i>Meeting</i>	
	The situations and in the development perspectives of machine tools for the Military Industrial Complex	<b><u>Moderator:</u></b> <b>Mikhail Dmitriev</b> , co-chairman of Commission on the Military Industrial Complex  <b><u>Speakers:</u></b> Pending approval
<b>31</b>	<b>Off-premise event</b> “Russia and Switzerland for the safe digital world: Legal and technological issues of personal data protection in the global world”.	
	<b>Organizer:</b> Partnership “St Petersburg-London 2003”, St Petersburg State University of Economics (UNICON), Swiss Institute for Financial Training, Kalaidos University of Applied Sciences, “Russoft”, Russia	
	<i>Off-premise event, round table</i>	
	Presenting to professionals major innovative issues of cyber security and modern trends of development legal and technical protections of user’s rights. Future trends in development of unified international standards to provide interface for digital communication systems in different countries. Legal issues of international cooperation in fighting against cyber fraud. Internet of Things and Industrial Internet standardization. Innovative educational programs for training specialist with competences needed.	<b><u>Moderators:</u></b> <b>Dr. G. Rozhkov</b> , Director General, “SPL-2003” <b>Dr. Nadezhda Krainova</b> , Dean, Law Faculty, UNICON  <b><u>Speakers:</u></b> <b>Dr. Bernhard Koye</b> , Director, Swiss Institute for Financial Training, Kalaidos University of Applied Sciences <b>V. Makarov</b> , President, “RUSSOFT” partnership <b>Dr. Nadezhda Krainova</b> , Dean, Law Faculty, UNICON <b>Rosstandart Technical Committee # 194</b> representative ( <i>invited</i> ) <b>“ID Quantic” Ltd, Switzerland representative (invited)</b> <b>R. Buzko</b> , Partner, legal company “Buzko and partners”
<b>32</b>	<b>“REGIONS PRIORITIES: CONTROL, STATE SERVICES, DIGITALIZATION AND DEVELOPMENT OF SME” Questions and answers</b>	

	<p><b>Organizer:</b> Ministry of Economic Development of the Russian Federation</p>	
	<p><b>Moderator:</b>  <b>S.V. Shipov</b>, Deputy Minister of Economic Development of the Russian Federation</p>	
	<p><b>Speakers:</b>  V.A. Zhivulin, Deputy Minister of Economic Development of the Russian Federation  P.V. Malkov, Director of the Department for Public Management of the Ministry of Economic Development of the Russian Federation  N.I. Mashkova, Director of the Department for Regulation, Supervision and Permitting Activities of the Ministry of Economic Development of the Russian Federation  V.E. Zlobin, Acting Director of the Department for Regulatory Impact Assessment of the Ministry of Economic Development of the Russian Federation</p>	
<p><b>33</b></p>	<p><b>Introduction of new prevention instruments into the regulation and supervision activities at the regional level</b></p>	
	<p><b>Organizer:</b> Ministry of Economic Development of the Russian Federation</p>	
	<p><b>Moderator:</b>  N.I. Mashkova, Director of the Department for Regulation, Supervision and Permitting Activities of the Ministry of Economic Development of the Russian Federation</p>	
	<p><b>Speakers:</b>  Pending approval</p>	
<p><b>34</b></p>	<p><b>VISIT TO MULTIFUNCTIONAL CENTER in St. Petersburg</b></p>	
	<p><b>Organizer:</b> Ministry of Economic Development of the Russian Federation</p>	
	<p>Offsite event</p> <p>Meeting with the CEOs of authorized multifunctional centers in the constituent entities of the Russian Federation</p>	
<p><b>35</b></p>	<p><b>Sustainable development of the Big City. Quality management systems</b></p>	
	<p><b>Organizer:</b> Committee on Energy and Engineering Support of the Government of St. Petersburg</p>	
	<p>Strategic guidelines for the development of the urban environment for improving the quality of life in the Big City:  - Innovative strategies for the development of an effective management system</p>	<p><b>Moderator:</b>  <b>Igor Albin</b>, Vice-Governor of St. Petersburg</p> <p><b>Speakers:</b>  <b>Alexander Davydovich Shadrin</b>, Doctor of Technical Sciences, Professor of St.</p>



	<p>- Introduction of scientific organization of labor and quality management as an instrument of innovative development of enterprises of municipal economy</p> <p>- International and domestic experience in applying the quality management system in accordance with the requirements of ISO 9001 incl. public sector</p>	<p>Petersburg Polytechnic University Peter the Great, St. Petersburg</p> <p><b>Arkady Vladimirovich Vladimirtsev</b>, Director of the Association for Certification "Russian Register"</p> <p><b>Nikolay Viktorovich Lyubimov</b>, Governor of the Ryazan Region</p> <p><b>Vadim Anatolievich Zakharov</b>, Head of the Quality Management System of OOO Stroygazconsulting, Moscow</p> <p><b>Andrey Gorev Edlovich</b>, Doctor of Economics, Professor of St. Petersburg State University of Architecture and Civil Engineering.</p> <p><b>Aleksey Vladimirovich Korablev</b>, Chairman of the Board of the Cluster of High, High-Tech Technologies and Engineering of the North-West Federal District "Creonomics"</p> <p><b>Laenko Andrey Viktorovich</b>, Deputy Head of the Center for Advanced Technologies</p> <p>Federal Institute of Industrial Property of Rospatent, Moscow</p>
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**30 ноября 2018 года, 3-й день ПМИФ**

<p><b>36</b></p>	<p><b>TELEHEALTH</b>  <b>Telehealth of the 21<sup>st</sup> century. Progressive technologies and Russian experience.</b></p>	
<p><b>Organizer:</b> RUSSOFT Association</p>		
<p><i>Panel discussion</i></p>		
<p>Discussion on high-tech medical innovations and talking about unsolved questions of legal integration into government healthcare system, cybersecurity of medical IT systems and prospective technologies for the pharmaceutical market of the nearest future.</p>	<p><b>Moderator:</b>  <b>Dmitry Kurapeev</b>, Head of IT Dept. of Almazov National Medical Research Centre, ru HealthNet</p> <p><b>Speakers:</b>  <b>Matwey Malkin</b>, CEO PTM Online, Head of IT in medicine of the working group of NTI  <b>Ivan Kartovicky</b>, National Telehealth Association  <b>Alexander Prilipchuk</b>, CEO "Doctor is Near"  <b>Iliya Kuprianov</b>, development director of the specialized social network "Doctor at Work"  <b>Boris Zingerman</b>, Head of digital medicine "Invitro"  <b>Alexander Antipov</b>, business development director, I-Fors  <b>Ekatherina Ustimenko</b>, CEO "Health Technologies"  <b>Tagir Yapparov</b>, Chairman of IT-Co.  Representatives from EPAM</p>	

<p><b>37</b></p>	<p><b>Finnish innovative hygiene solutions in health sector</b></p>	
	<p><b>Organizer:</b> Consulate General of Finland, Saint Petersburg; Finnish-Russian Chamber of Commerce</p>	
	<p><i>Seminar</i></p>	
	<p>1. Finnish innovative hygiene solutions for health care sector 2. Finnish experience in implementation of innovative hygiene solutions in Russia 3. Finnish-Russian cooperation in this field</p>	<p><b>Speakers:</b> <b>Consulate General of Finland</b>, welcome speech, person is not yet defined <b>Isku</b>, person is not yet defined <b>Abloy</b>, person is not yet defined <b>Oras</b>, person is not yet defined <b>Teknos</b>, person is not yet defined <b>Lojer</b>, person is not yet defined</p>
<p><b>38</b></p>	<p><b>Latest Health Care Technologies: Russia – Finland</b></p>	
	<p><b>Organizer:</b> Committee for Industrial Policy and Innovations of Saint Petersburg Cluster of Medical, Ecological Equipment and Biotechnologies</p>	
	<p><i>Round table</i></p>	
	<p>Technology Transfer in Healthcare Russia-Finland: - Scientific and technical cooperation - Introduction of new medical technologies into clinical practice - Expansion of markets</p>	<p><b>Moderator:</b> <b>Marina Girina</b>, Chairperson, Industrial Clusters Commission, Public Council under the Governor of St. Petersburg President, Non-Commercial Partnership “Cluster of Medical, Ecological Equipment and Biotechnologies”</p> <p><b>Speakers:</b> Ministry of Health of the Russian Federation Smorodintsev Research Institute of Influenza WHO National Influenza Center of Russia (Russia)</p> <p>"Scientific instruments" SC (Russia)</p> <p>Harri Melin, Vice Rector, Professor University of Tampere (Finland)</p> <p>Esa Kokkonen, Director, The Baltic Institute of Finland (Finland)</p> <p>Arvo Nerman, Ph.D., Project Manager FCG Training and Consulting Ltd (Finland) (invited)</p> <p>Linda Froberg-Niemi, FT, Erityisasiantuntija, Materiaaliteknologia D.Sc., Advisor, Materials</p>

		Technology Turku Science Park Oy Ltd (Finland) (invited)
39	University startups support: from infrastructure to ecosystem	
	<b>Organizer:</b> Higher School of Economics (St. Petersburg), JSC "Technopark of Saint-Petersburg" (Business Incubator "Ingria")	
	<i>Round table</i>	
	<p>University innovative infrastructure. Platforms for interuniversity cooperation. Opportunities and prospects for university interaction in the development of university startups.</p>	<p><b><u>Moderator:</u></b> <b>Igor Vsevolodovich Rozhdestvensky</b>, General Director of "Martal SPb"</p> <p><b><u>Speakers:</u></b> <b>Ms. Polina Lukyanova</b>, JSC "Technopark of Saint-Petersburg" <b>Mr. Sergey Melchenko</b>, Higher School of Economics - St. Petersburg <b>Mr. Alexander Gavryushenko</b>, Business Incubator "Polytechnic" <b>The Bonch-Bruevich Saint-Petersburg State University of Communication (SPbGUT)</b> <b>Mr. Andrey Aleksankov</b>, Saint Petersburg State University of Economics (UNECON)</p>
40	<b>A contest of innovation projects (Finals)</b>	
	<b>Organizer:</b> First St. Petersburg Business Incubator (LLC "REO Service")	
	<i>A contest of business projects</i>	
	<p>Expert and investment session is a unique communication platform where first-time entrepreneurs will be able to find important business contacts and to communicate with investors and renowned business experts. First qualifying round will reveal 15 best projects, whose authors will be able to present their projects in front of the expert panel.</p> <p>On the second round experts will select top 5 authors who will present their projects at the finals on St. Petersburg International Innovation Forum.</p>	<p><b><u>Moderator:</u></b> <b>Marina Surovaya</b>, Head of the Development department, First St. Petersburg Business Incubator</p> <p><b><u>Speakers:</u></b> Member of the expert commission will be Industry experts, investors, SME representatives, government officials, investment and credit institution specialists, First St. Petersburg Business Incubator graduates</p>

41	SOBA accelerator presentation	
	<b>Organizer:</b> Non-Profit Corporation SOBA	
	<i>Presentation</i>	
	<p>What prevents a large number of investment transactions?  Why the number of business accelerators is growing so rapidly.  What is the role of business accelerators in the innovation infrastructure?  How does SOBA work?  Why do investors and startups need it?</p>	<p><b><u>Moderator:</u></b>  <b>Louise L. Alexandrova</b>, Director of development, SOBA, Russia</p> <p><b><u>Speakers:</u></b>  <b>Kendrick White</b>, co-founder and CEO of MARCHMONT Capital  <b>Samuli Argillander</b>, CEO of VC “digirockstars”;  <b>Alexey Semenov</b>, Chairman of SOBA  <b>Lyudmila Golubkova</b>, managing partner of the venture Fund “Starta Capital”</p>