

November 28, 2018, the 1st day of the PIIF

<p>1.</p>	<p>Plenary session “The transition to a digital innovation economy. State-of-the-art technologies and products are effective tools of the digital economy ”(under negotiation)</p>	
<p>Hall D1 – 12:00- 14:00</p>	<p>Invited speakers: Denis Valentinovich Manturov, Minister of Industry and Trade of the Russian Federation (under negotiation); Maxim Oreshkin, Minister of Economic Development of the Russian Federation (under negotiation); Anatoly Borisovich Chubais, Chairman of the Board of RUSNANO LLC Management Company; Mikhail Eduardovich Oseevsky, President of PJSC Rostelecom; Alexander Dmitrievich Beglov, Acting Governor of St. Petersburg; Andrei Alexandrovich Slepnev, head of the REC group of companies (under negotiation); Viktor Mikhailovich Orlovsky, managing partner of the FortRoss Ventures venture fund (under negotiation); Mika Lintil, Minister of Economic Development of Finland (under negotiation); Martin Hill, SAP Vice President, Head of Manufacturing and R & D (under negotiation);</p>	
<p>2.</p>	<p>“The paradigm of new digitalization management. Who will bring digital change to organizations? ”</p>	
<p>Hall D4 – 10:15- 12:00</p> <p><i>Track:</i></p> <p><i>Technologies for new economy</i></p>	<p>Strategic session</p> <p>Discussion of key tendencies in the development of the information technologies market in Russia and the world. Description of the main trends and directions of technologies development. The review of the market and economy of technologies development in Russia.</p>	<p>Organizer: RUSSOFT NP</p> <p>Moderators: Valentin Leonidovich Makarov, President of RUSSOFT NP; Nikolai Vasilievich Komlev, Executive Director of the Association of Computer and Information Technology Enterprises (APKIT)</p> <p>Speakers: Mikhail Viktorovich Mamonov, Deputy Minister, Ministry of Digital Development, Communications and Mass Communications of the Russian Federation (under negotiation); Evgeny Vladimirovich Kovnir, General Director of “Digital Economy” ANO (under negotiation); Vladimir Nikolaevich Knyagin, Vice-President of the Center for Strategic Research (“CSR” Foundation); Kirill Alekseevich Menshov, Senior Vice President for Information Technology, Member of the Management Board of Rostelecom PJSC;</p>

		<p>Dmitry Valentinovich Morozov, General Director of BIOCAD;</p> <p>Boris Leonidovich Bobrovnikov, founder, general director of the “KROK” company;</p> <p>Martin Hill, SAP Vice President;</p> <p>German Vladimirovich Epstein, director of information technologies at the “Baltika” plant;</p> <p>Alexey Ivanovich Borovkov, Prof., Vice-Rector for Perspective Projects of the Peter the Great St. Petersburg Polytechnic University</p>
3.	<p>Awarding of the winners of the Best Innovative Product Competition St. Petersburg – 2018</p>	
	<p>Organizer: Industrial Policy and Innovation Committee of St. Petersburg</p>	
Hall D1 – 12:00-12:15	<p><i>Awarding ceremony</i></p>	
<p><i>Track:</i></p> <p><i>Innovation: competition and challenges</i></p>	<p>Awarding ceremony for winners of the Competition. It will pass within the Plenary session.</p>	
4.	<p>Cities I "Digital transformation of the cities. The challenges facing city management"</p>	
	<p>Organizer: RUSSOFT NP</p>	
Hall B2 – 14:00-16:00	<p><i>Panel discussion</i></p>	
<p><i>Track:</i></p> <p><i>Innovation: competition and challenges</i></p>	<p>Discussion of the most demanded Smart City technologies, prospects of digitalization of the urban environment. The description of examples of the successful cities in the world and the leading cities on introduction of digital technologies. Smart City as the strategy of city development in the world. Information and communication technologies which allow to solve life problems in the cities for improvement of life quality in the cities.</p> <p>Subjects for discussion: - the check list on digital transformation of the city;</p>	<p><u>Moderators:</u> Under negotiations</p> <p><u>Speakers:</u> Alexey Chukarin, Deputy Head of the Information Technology Department of Moscow; Kirill Menshov, Senior Vice President for Information Technology, Member of the Management Board of Rostelecom PJSC; Alexey Evgenievich Semenov, General Director of "Geoscan" GC; Andrei Vladimirovich Skatin, General Director of Context-IT LLC; Pavel Alexandrovich Sotulenko, General Director of "IT Energy Finance"; IDC Representative</p>

	<ul style="list-style-type: none"> - why traditional approach to management of the city becomes inefficient; - requirements to the leader of digital transformation and ambassador of digital transformation; - what the city team should know about technologies and in what cases they need to be introduced; - what role of federal and regional authorities in digital transformation of the cities; - sources of financing of long-term projects in the sphere of Smart City; - the working business models at implementation of complex projects; - PPP in IT as a new opportunity for development of the cities 	
5.	Eurasian Cup for the title of "The Best Innovation Region"	
	Organizer: "Agency of Innovative Development of Regions" LLC	
<p>RosProm Presentati on Zone - 14: 00-15: 00</p> <p>Track:</p> <p>Innovation : competition and challenges</p>	<i>Announcement of results and award ceremony</i>	
	<p>Awarding Ceremony of the Eurasian Cup winner for the title of "Best Innovative Region of Eurasia", announcement of the results</p>	<p><u>Moderator:</u> Elena Nikolaevna Churina, Chairman of the Expert Community of the Agency for Innovative Development of Russian Regions, expert of the Commission of the Council</p> <p><u>Speakers:</u></p> <p>Kornienko Aleksey Viktorovich, deputy, member of the Committee on Regional Policy and Problems of the North and the Far East of the State Duma of the Russian Federation;</p> <p>Artem Shadrin, Director of the Strategic Development and Innovations Department of the Ministry of Economic Development of the Russian Federation;</p> <p>Dato Sri Idriss Jala, President of Pemandu Associates, ex-Minister of the Government of Malaysia;</p> <p>Representatives of the countries-finalists of the Cup: China, Korea, Singapore (under negotiation)</p>
6.	"Labor market. Is there any future here?"	

	Organizer: Labor and Employment Committee St. Petersburg	
Hall D4 – 14:00- 16:00	<i>Round table</i>	
<i>Track:</i> <i>Human capital as a transformation factor</i>	<p>Subjects for discussion:</p> <ul style="list-style-type: none"> - innovative forms of personnel recruiting; - professions which arise in labor market, and professions with decreasing demand; - the worker demanded in labor market of the future – what he is looks like; - forms of adaptation of education to the changing conditions in labor market; - a role of the state in labor market of the future; - a role of additional education as opportunities to adapt to labor market of the future; - futuristic views of labor market of the future. 	<p><u>Moderator:</u> Dmitry Semyonovich Cherneyko, the Chairman of the Committee on work and employment of the population of St. Petersburg</p> <p><u>Speakers:</u> Andrey Vadimovich Elyonyshev, the director of “IT-University” training center (under negotiation); Natalya Borisovna Pochinok, the rector of the Russian state social university (under negotiation); Vyacheslav Davidovich Traktovenko, the regional coordinator of the Club of leaders in St. Petersburg and the Leningrad Region (under negotiation); Pavel Olegovich Luksha, professor of practice, the director of corporate educational programs of the Skolkovo Moscow school of management (under negotiation); etc.</p>
7.	"Programs of the international cooperation: new financial opportunities for internationalization and global integration"	
	Organizer: The regional Integrated Center – St. Petersburg	
Hall B3-B5 – 14:00- 15:45	<i>Master class and presentation of projects</i>	
<i>Track:</i> <i>Investments into innovations</i>	<p>The purpose of the round table is informing the St. Petersburg industrial innovative enterprises and organizations, about the existing instruments of support and financing of projects of the international cooperation and also strengthening of design teams and skills of applications preparation for participation in the international programs that will allow to attract further financing under projects of the organizations of St. Petersburg.</p>	<p><u>Moderator:</u> Maxim Sergeevich Balanov, Executive Director of the Regional Integrated Center</p> <p><u>Speakers:</u> Evgeny Dmitrievich Grigoriev, Chairman of the Committee for External Relations of St. Petersburg (under negotiation); Elgiz Idrisovich Kachaev, Chairman of the Committee for the Development of Entrepreneurship and Consumer Market of St. Petersburg (under negotiation); Tiina Yaakhiyaniyev, Director of South-East Finland-Russia Cross-Border Cooperation Program; Agnes Marnauza, Head of the “Latvia-Russia” Division of the Development Tools Department of the Ministry of Regional Development and Environmental Protection of Latvia (under negotiation); Irina Karelina, General Director of “Leontief Center” ICSE; (under negotiation);</p>

		Sergey Alekseevich Balanov , Representative in St. Petersburg of the Joint Technical Secretariat of the "Russia-Estonia" Cross-Border Cooperation Program; representatives of the "flagship projects"
8.	"Improving the efficiency of the used tools of state support for industry and entrepreneurship"	
	Organizer: Executive Directorate of the Union of Industrialists and Entrepreneurs of St. Petersburg	
Hall B1– 14:00– 16:15	<i>Joint meeting of the Presidiums of PA SPP SPb and ROR SPP SPb</i>	
<i>Track:</i> <i>Investment in innovation</i>		Moderator: Anatoly Alekseevich Turchak , President of the Union of Industrialists and Entrepreneurs of St. Petersburg
9.	Solemn opening and launching of the III production building of the pharmaceutical plant "NTF POLISAN" LLC	
Retreat - 15:00	Location: St. Petersburg, Salova st., 72, b. 2, lit. A	
<i>Track:</i> <i>Technologies for new economy</i>	<p>Reference: "NTF POLISAN" LLC was founded in 1992. The field of the company activity is development and deployment in medical practice of innovative medicines. Today "POLISAN" enters in top-10 the largest Russian producers of medicines and top-3 the export companies of finished pharmaceutical products.</p> <p>The company produces 4 original medicines. Its own pharmaceutical plant is located in St. Petersburg and conforms to the international requirements of GMP.</p>	
10.	The presentation of the international project "Russia and Switzerland – for the safe digital world. Legal and technological issues of personal data protection in the global world"	
	Organizers: "SPL-2003" NP; Faculty of Law of Saint-Petersburg State University of Economics; International Center for the Study of Financial Markets SPbGEU; University of Applied Sciences Kalaidos (Zurich, Switzerland)	
RosProm presentati on zone – 15:00– 15:45	<i>Project presentation</i>	
<i>Track:</i>	- Acquaintance of experts to innovations in the sphere of cyber security and current issues of technical and legal support for the protection of users	Moderator: Grigory Rozhkov , General Director of "SPL-2003" NP Speakers:

<p><i>Technologies for new economy</i></p>	<p>- Presentation of the MBA program “Digital Finance”, implemented by SPbESU together with the University of Applied Sciences Kalaidos (Zurich, Switzerland)</p>	<p>Bernhard Koye, Professor, Director of the Institute of Financial Education, Kalaidos University (Switzerland); Tatyana Victorovna Nikitina, Professor, Director of the International Center for Financial Market Research, St. Petersburg State University of Economics; Nadezhda Aleksandrovna Kraynova, Associate Professor, Dean of the Faculty of Law of St. Petersburg State University of Economics;</p>
<p>11.</p>	<p>“Digital factories of the future: from creating digital twins to the introduction of IIoT technologies and augmented reality into the production process”</p>	
	<p>Organizer: RUSSOFT NP</p>	
<p>Hall B1 – 16:30-18:00</p> <p><i>Track:</i></p> <p><i>Technologies for new economy</i></p>	<p><i>Panel session</i></p>	
	<p>"Digital production" is the new quality of the enterprise which implies the integration of digital technologies throughout the whole chain of product creation, including product development, production technology, production preparation, production itself and its service. Panellists from both industrial enterprises and suppliers of IT solutions will talk about their vision of integrating information services at all stages of the production process, and also share their views on what is necessary to introduce digital production technologies today.</p>	<p>Moderator: Vladimir Nikolaevich Knyagin, Vice President of the Center for Strategic Research (“CSR” Foundation)</p> <p>Speakers: Alexey Ivanovich Borovkov, Prof., Vice-Rector for Perspective Projects of the Peter the Great St. Petersburg Polytechnic University; Sergey Ivanovich Tsybukov, General Director of “Komsomolskaya Pravda Research and Production Association of Plastics Processing” LLC; Dmitry Kozachenko, Technical Director, Dassault Systèmes; Elena Vladimirovna Novikova, CEO of Polymedia; Sergey Tikhomirov, First Deputy General Director, CUSTIS; Julia Kudryavtseva, Director of Strategic Development, “Foresight”; Sergey Nikolaevich Macedonian, President of the “ASTRA” Association of Strategic Outsourcing</p>
<p>12.</p>	<p>“Development of intellectual property in the Russian Federation: regional aspect. State and prospects”</p>	
	<p>Organizers: Peter the Great St. Petersburg Polytechnic University; “Patent Law Firm NEVA-PATENT” LLC; Intellectual Property Project Support Fund The event is supported by the Federal Service for Intellectual Property (Rospatent) and the Committee on Industrial Policy and Innovations of St. Petersburg</p>	
<p>Hall B3-B5 – 16:00-18:00</p>	<p><i>Round table</i></p>	
	<p>The intellectual property is an integral part of innovative</p>	<p>Moderators:</p>

<p><i>Track:</i></p> <p><i>Innovation: competition and challenges</i></p>	<p>process. In 2018 the agreement on formation and development of the intellectual property market of the CIS countries is signed, the Strategy of development for St. Petersburg till 2035 is accepted. In a stage of a statement there is a Strategy of development for intellectual property in the Russian Federation.</p> <p>Participants of the event will gather in order to discuss extraordinary measures, the next steps that should be taken at the federal and regional levels for the speedy implementation of the main provisions laid down in the above documents.</p>	<p><u>Grigory Ivanovich Senchenya</u>, advisor to the head of Rospatent; <u>Natalia Borisovna Petrova</u>, patent attorney of the Russian Federation, General Director of the “Patent Law Firm NEVA-PATENT” LCC</p> <p><u>Speakers:</u> Yuri Sergevich Zubov, Director of the Federal Institute of Industrial Property; Grigory Ivanovich Senchenya, advisor of the head of Rospatent; Maxim Meyksin, Chairman of the Committee on Industrial Policy and Innovations St. Petersburg (under negotiation); Radiy Ildusovich Salimov, Head of Department of the Tatarstan Center for Scientific and Technical Information; Alexandr Nikolaevich Parshin, Head of the Innovation Development Department of the Ministry of Industry and Economic Development of the Ryazan Region; Ismail Gadzhievich Kadiev, Director of the Intellectual Property Center of the Peter the Great St. Petersburg Polytechnic University; Sergey Vladimirovich Murashev, Head of the Intellectual Property Unit of the State Unitary Enterprise Vodokanal of St. Petersburg; Natalia Borisovna Petrova, patent attorney of the Russian Federation, General Director of “Patent Law Firm NEVA-PATENT”</p>
<p>13.</p>	<p>Cities II "Necessary conditions for the long-term implementation of Smart City projects in the Russian cities"</p>	
	<p>Organizer: RUSSOFT NP</p>	
<p>Hall B2 – 16:30-18:00</p> <p><i>Track:</i></p> <p><i>Innovation: competition and challenges</i></p>	<p><i>Panel discussion</i></p> <p>Discussion of the most demanded Smart City technologies, prospects of digitalization of the urban environment. The description of examples of the successful cities in the world and the leading cities on introduction of digital technologies. Smart City as the strategy of city development in the world. Information and communication technologies which allow to solve life problems in the cities for improvement of life quality in the cities.</p>	<p><u>Moderators:</u> Under negotiation</p> <p><u>Speakers:</u> Anatoly Ivanovich Kotov, Special Representative of the Governor of St. Petersburg for Economic Development, Government of St. Petersburg; Igor Alexandrovich Isheev, Polymedia Technical Director; Oleg Bosenko, CEO, Axilon; Elena Skuryatina, Head of Citibank Russia e-business department</p>

<p>14.</p>	<p>«Internet people. Expectations and Reality»</p>	
	<p>Organizer: St. Petersburg state electrotechnical university "LETI" of V.I. Ulyanov</p>	
<p>Hall D4 – 16:15- 18:00</p> <p><i>Track:</i></p> <p><i>Technologies for new economy</i></p>	<p><i>Round table</i></p> <p>Internet of things as cyberphysical environment of a modern biotechnosphere Science: Conformal multisensory. Printing and implantation in vitro and in vivo technologies; The integrated local and global micronavigation (RFID tags and GPS); Neuromorphic basis. 5G communication; The Bio-integrated IoT (smart clothes, intellectual skin, bioimplants). Industry: IoT revolution in bionics (robots, cyborgs, androids, avatars); Noninvasive continuous biomonitoring.</p> <p>Investors: Field of innovations. Expectations of the investor. Medicine: Digital transformation in medicine. Reality.</p>	<p><u>Moderator:</u> Valentin Andreevich Shumovsky, expert in corporate innovations of the St. Petersburg state electrotechnical university "LETI" of V.I. Ulyanov <u>Speakers:</u> <u>Under negotiation:</u> Victor Viktorovich Luchinin, director of the science department of the St. Petersburg state electrotechnical university "LETI" of V.I. Ulyanov; Alexander Vitalyevich Lopota, the director and chief designer of SSC RF TSNII RTK; Arkady Zinovyevich Stolpner, chairman of the "LDC MIBS" LLC board; Pyotr Petrovich Rodionov, CEO of LLC Geropharm; Alexander Nikolaevich Knyazev, head of the laboratory of comparative physiology of touch systems of the I. M. Sechenov Institute of Evolutionary Physiology and Biochemistry</p>
<p>15.</p>	<p>“Support for university startups: from infrastructure to ecosystem”</p>	
	<p>Organizer: HSE - St. Petersburg, JSC "Technopark of St. Petersburg" (business incubator "Ingria")</p>	
<p>Lecture room of PIIF - 03:45 - 5:30 pm</p> <p><i>Track:</i></p> <p><i>Investment in innovation</i></p>	<p><i>Round table</i></p> <p>- Innovative infrastructure of the university. - Sites for inter-university interaction. - Opportunities and prospects for the interaction of universities in the development of university startups.</p>	<p><u>Moderator:</u> Igor Vsevolodovich Rozhdestvensky, General Director of “Martal St. Petersburg” <u>Speakers:</u> Polina Alexandrovna Lukyanova, Director of Ingria Business Incubator, “St. Petersburg Technopark” JSC; Sergey Vladimirovich Melchenko, Director of the Center for Higher School of Economics in St. Petersburg;</p>

		Alexander Nikolaevich Gavryushenko , Director of the Polytechnic Business Incubator; SPbSUT, SPbGEU
16.	Opening of the new production site of the “Kulon” plant	
Retreat – 17:00	Location: St. Petersburg, Professor Kachalov st, 3	
<i>Track:</i> <i>Technologies for new economy</i>	<p><i>Reference:</i></p> <p>“Kulon” LLC (St. Petersburg) is the largest domestic developer and manufacturer of passive electronic components for special and national economic purposes (to ensure the state defense order), including:</p> <ul style="list-style-type: none"> - universal series of multilayer ceramic capacitors; - the multilayered ceramic condensers of special purpose intended for work in the microwave oven - and the UVCh-ranges of low dielectric losses; - ceramic capacitors of tubular and disk multi-layer structures used as interference suppressing elements of the equipment; - Pass-through filters created on the basis of capacitive elements of the above structures and intended to suppress high-frequency interference in the equipment. 	
November 29, 2018, the 2nd day of the PIIF		
17.	Opening of the conference “Priorities of the regions: control, public services, digitalization and SME development ”	
	Organizer: Ministry of Economic Development of the Russian Federation	
Hall D4 – 10:00-11:30	<i>Plenary session</i>	
<i>Track:</i> <i>Technologies for new economy</i>	<p><u>Moderator:</u> Savva Vitalievich Shipov, Deputy Minister of Economic Development of the Russian Federation</p> <p><u>Speakers:</u> Alexander Dmitrievich Beglov, Acting Governor of St. Petersburg; Deputy Plenipotentiary Representative of the President of the Russian Federation in the North-West Federal District; Deputy Plenipotentiary Representative of the President of the Russian Federation in the Urals Federal District; Head of the federal executive body engaged in control and supervisory activities; Vadim Aleksandrovich Zhivulin, Deputy Minister of Economic Development of the Russian Federation</p>	

<p>18.</p>	<p>"Transformation of the innovation infrastructure of industrial areas and the SEZ to new trends in the economy"</p>	
	<p>Organizer: Special Economic Zone JSC "St. Petersburg"</p>	
<p>Hall B3-B5 – 12:30- 14:00</p> <p><i>Track:</i></p> <p><i>Innovation: competition and challenges</i></p>	<p><i>Round table</i></p> <ol style="list-style-type: none"> 1. Market valuation of finished production areas: the needs of investors, the possibilities of megalopolises on the example of St. Petersburg. 2. Presentation of design solutions for production areas from the special economic zone of St. Petersburg TVT based on the wishes of investors. 3. Modern industrial placements in the SEZ: the place for development and the subsequent investment of projects; the ability to reduce capital costs in the stratum and, if successful, the transition to the land plot. 4. Offers on development of industrial infrastructure of the city under needs of business. Development of the city of high technologies: integration of infrastructure of the SEZ into the urban environment on the example of the "Yuzhny" satellite town. 5. The SEZ as a center for technology transfer: streamlining the process of technology exchange and supporting the development of high-tech manufacturing. Regional and international experience. 6. Criteria for evaluating the effectiveness of the SEZ in a changing economic environment. 7. Measures of innovative projects support in the territory of SEZ. 8. The legislative changes in work of the SEZ directed to business support. 	<p><u>Moderator:</u> Roman Mikhailovich Gerasimov, TV host of the Fifth Channel</p> <p><u>Speakers:</u> <u>Under negotiation:</u> Vadim Aleksandrovich Zhivulin, Deputy Minister of Economic Development of the Russian Federation Elmira Akhtyamovna Akhmejeva, Deputy Director of the Regional Development Department of the Ministry of Economic Development of the Russian Federation; Sergey Nikolaevich Movchan, vice-governor of St. Petersburg; Zakhar Davidovich Smushkin, owner of the "Start Development" management company (project of the "Yuzhny" satellite city); A representative of the Special Economic Zone of China / Representative of the Consulate General of China representative of the Brest SEZ; development consultants (Knight Frank / Colliers / Jones Lang LaSalle / Ranmar / ARIN / NAI Becar); Vikram Singh Punia, founder of "Pharmasintez" JSC; representative of a bank (Russia); Dmitry Valentinovich Morozov, General Director of BIOCAD; Petr Petrovich Rodionov, General Director of Gerofarm LLC; Tamara Vladimirovna Rondaleva, General Director of "Saint Petersburg Special Economic Zone" JSC; Representative of the SEZ "Alabuga" (Russia)</p>

<p>19.</p>	<p>«GreenNet, Cleantech, «Green Economy»</p>	
	<p>Organizers: International Consortium "St. Petersburg Cluster of Clean Technologies for the Urban Environment"; Baltic Clean Technology Alliance / BALTIC CLEANTECH ALLIANCE; Green net finland</p>	
<p>Hall B6-B8 – 10:00- 12:00</p> <p><i>Track:</i></p> <p><i>Technologies for new economy</i></p>	<p><i>Forecast session</i></p>	
	<p>The purpose of formation of the Russian national technological initiative GreenNet is an assistance to transition to "green" economy in Russia through development of technologies and domestic market of cleantech and also entry into the global cleantech-markets. Strategic focus of the Russian GreenNet technology at this stage is to increase ecological safety and efficiency of resources use in the urban environment. At the operational level the main attention will be paid to further development of introduction of clean technologies in Russia and supports of process of transition to "green" and circular economy. The Russian NTI GreenNet will become the tool for expansion of the St. Petersburg experience in the sphere of threefold spiral technologies development or cluster approach further to other regions of Russia.</p>	<p><u>Moderator:</u> Nikolai Vladimirovich Pitirimov, Deputy Chairman of the Board of Directors of the International Consortium "St. Petersburg Cluster of Clean Technologies for the Urban Environment", Chairman of the "City Association of Homeowners" NP (specialized organization of the Cluster)</p> <p><u>Speakers:</u> Ragnar Ottsen, Nordic Commodities AS (Norway); Evelina Lutfi, BALTIC CLEANTECH ALLIANCE Green Net Finland (Finland); Hiroshi Makita, AMI (Japan); Svyatoslav Vladimirovich Kuzmenko, Executive Director and Member of the Board of Directors of the International Consortium "St. Petersburg Clean Technologies Cluster for the Urban Environment" (Russia); Yuri Viktorovich Golovin, Chairman of the Board of Directors of "RUSENERGOFINANCE" JSC; Elena Georgievna Belova, scientific secretary, head of the development department of the Leontief Center ICSEER; Sergey Igorevich Baranov, Consultant of the projects of the Business Incubator Ingria, "Technopark of St. Petersburg" JSC</p>
<p>20.</p>	<p>“Sustainable development of the Big City. Quality Management Systems”</p>	
	<p>Organizer: Committee on Energy and Engineering Support of St. Petersburg</p>	
<p>Hall D2 – 10:30- 13:30</p> <p><i>Track:</i></p> <p><i>Innovation: competition and challenges</i></p>	<p><i>Plenary session</i></p>	
	<ul style="list-style-type: none"> - Strategic guidelines for the development of the urban environment to improve the quality of life in the Big City. - Innovative strategies for the development of an effective management system. - The introduction of the scientific organization of labor and quality 	<p><u>Moderator:</u> Igor Nilolaevich Albin, Vice-Governor of St. Petersburg (under negotiation)</p> <p><u>Speakers:</u> Alexander Davydovich Shadrin, Doctor of Technical Sciences, Professor of the Peter the Great St. Petersburg Polytechnic University;</p>

	<p>management as a tool for the innovative development of urban enterprises.</p> <p>- International and domestic experience in applying the quality management system in accordance with the requirements of ISO 9001, including in the public sector.</p>	<p>Arkady Vladimirovich Vladimirtsev, Director of the "Russian Register" Certification Association;</p> <p>Nikolay Victorovich Lyubimov, Governor of the Ryazan Region (under negotiation);</p> <p>Vadim Anatolyevich Zakharov, Head of Quality Management System Management, "Stroygazconsulting" LLC;</p> <p>Andrei Edlievich Gorev, ph.d. in economics, Professor, St. Petersburg State University of Architecture and Civil Engineering;</p> <p>Alexey Vladimirovich Korablev, Chairman of the Board of the Cluster of High Technologies and Engineering of the Northwestern Federal District of the Russian Federation "Kreonomika";</p> <p>Andrei Victorovich Laenko, Deputy Head of the Center for Advanced Technologies of the Rospatent Federal Institute of Industrial Property</p>
21.	<p>"Priorities of the regions: control, public services, digitalization and SME development. " Regional experience.</p>	
	<p>Organizer: Ministry of Economic Development of the Russian Federation</p>	
Hall D4 – 12:00-13:30	<p><i>Plenary session</i></p>	
<i>Track:</i>	<p>Moderator: Savva Vitalievich Shipov, Deputy Minister of Economic Development of the Russian Federation</p>	
<i>Innovation: competition and challenges</i>	<p>Speakers: Representatives of the constituent entities of the Russian Federation belonging to the North-West and Urals Federal Districts</p>	
22.	<p>"About the development of machine tools for the defense"</p>	
	<p>Organizers: RSPP Commission on the DIC; Union of Industrialists and Entrepreneurs of St. Petersburg; Committee on Industrial Policy and Innovations of St. Petersburg</p>	
Hall B2– 12:00-14:00	<p><i>Meeting of the RSPP Commission on the DIC</i></p>	
<i>Track:</i>	<p>The state and prospects of development of machine tools for the defense industry</p>	<p>Moderator: Mikhail Arkadyevich Dmitriev, Co-Chairman of the RSPP Commission on the DIC</p>
<i>Innovation: competition and challenges</i>		<p>Speakers: <u>Under negotiation</u></p>

23.	"Methodologies and the best practices of increase in overall performance of R&D of divisions"	
	Organizer: Center of Statistical Technologies	
Lecture room of PIIF – 12:15-13:15 <i>Track:</i> <i>Technologies for new economy</i>	<i>Seminar</i> The overall performance of R&D depends on how we measure this efficiency. Meeting deadlines is not a good indicator of R&D efficiency. There are several points of effort that can multiply increase the efficiency of R & D.	Moderator: Maxim Igorevich Volosaty , Commercial Director, Center for Statistical Technologies Speaker: Artem Mikhailovich Egorov , Head of the Scientific Department, Director of the Center for Statistical Technologies
24.	"Mission Impossible: to create a team for an innovative startup"	
	Organizer: First City Business Incubator (REO Servis LLC)	
Lectorium of PIIF – 1:30-3:30 <i>Track:</i> <i>Human capital as a transformation factor</i>	<i>Round table</i> How to find qualified specialists for an innovative startup, what methods of motivation, in addition to money, to use for employees, how to grow your staff in a startup, how to keep trained specialists from moving to large companies, what sites and services help startups to look for a team, experience of successful entrepreneurs, why people don't want to work in a startup.	Moderator: Marina Nikolaevna Surovaya , Head of the Development Department of the First City Business Incubator Speakers: Representatives of the infrastructure for the development of start-up entrepreneurs, representatives of accelerators, representatives of higher education institutions of innovation, representatives of the Internet Initiatives Development Fund (IIDF), organizers of hackathons, representatives of recruitment services, successful innovative start-ups; Invited foreign speakers: Sampo Vehviläinen , Business Consultant, Lappeenranta City Business Development and Innovation Agency Wirma Lappeenranta Oy; Roberto Zanni , Senior Vice President, Japan Tobacco International and Kraft General Foods, MBA Business Coach
25.	Financial Technologies I "Financial technologies, banks and their leaders applying for leadership in the industry"	
	Organizer: RUSSOFT NP	

<p>Hall D4 – 14:00- 16:00</p> <p>Track: <i>Technologies for new economy</i></p>	<p><i>Panel discussion</i></p>	
	<p>Coverage of the key high-tech trends in modern banking, including tools for conducting financial transactions, ensuring the cybersecurity of transactions, working with the consumer of financial services in the new digital economy and discussing the future direction of the industry. Speakers include representatives of Russian associations in the field of financial technologies, representatives of regulatory authorities of the relevant industry, international experts in the field of financial technologies, representatives of banks and the largest IT companies in Russia.</p>	<p><u>Moderators:</u> <u>Artak Oganessian</u>, Deputy Director General, EPAM</p> <p><u>Speakers:</u> Vladimir Alexandrovich Urbansky, Head of the Alfa-Bank Electronic Business Unit; Oleg Vladimirovich Teplov, LLC VEB Innovations (under negotiation); representative of Sberbank (as agreed); Irina Kalashnikova, co-founder of GoTech Innovation; Konstantin Vladimirovich Chigirev, Deputy General Director for Information Security of «Otkrytie Holding» PJSC; Konstantin Alexandrovich Varov, managing director of “Diasoft Platform”; representative of "Citibank" (under negotiation)</p>
<p>26.</p>	<p>"Improving the provision of state and municipal services on the basis of multifunctional centers providing services "My documents"</p>	
	<p>Organizer: Ministry of Economic Development of the Russian Federation</p>	
<p>Hall B3-B5 – 14:30-16:30</p> <p>Track: <i>Technologies for new economy</i></p>	<p><i>Round table</i></p>	
	<p><u>Moderator:</u> Pavel Viktorovich Malkov, Director of the Department of Public Administration of the Ministry of Economic Development of the Russian Federation</p> <p><u>Speakers:</u> Under negotiation</p>	
<p>27.</p>	<p>"The introduction of the target model" Implementation of control and supervisory activities in the constituent entities of the Russian Federation "</p>	
	<p>Organizer: Ministry of Economic Development of the Russian Federation</p>	
<p>Hall B2 – 14:30-16:30</p> <p>Track: <i>Innovation: competition and challenges</i></p>	<p><i>Round table</i></p>	
	<p><u>Moderator:</u> Nadezhda Mashkova, Director of the Department for Control, Supervisory and Permissive Activities of the Ministry of Economic Development of the Russian Federation</p> <p><u>Speakers:</u> Under negotiation</p>	

<p>28.</p>	<p>The main issues of the national project "Small and medium-sized businesses and support for individual entrepreneurial initiatives" (Part 1)</p>	
	<p>Organizer: Ministry of Economic Development of the Russian Federation</p>	
<p>Hall B6-B8 – 14:30- 16:30</p> <p><i>Track:</i></p> <p><i>Investment in innovation</i></p>	<p><i>Round table</i></p> <p><u>Moderator:</u> Milena Tahirovna Arslanova, Director of the Investment Policy Department of the Ministry of Economic Development of the Russian Federation</p> <p><u>Speakers:</u> Under negotiation</p>	
<p>29.</p>	<p>The international project "Russia and Switzerland – for the safe digital world. Legal and technological issues of personal data protection in the global world"</p>	
<p>Retreat– 15:00-18:00</p> <p><i>Track:</i></p> <p><i>Technologies for new economy</i></p>	<p>Place: is under negotiation</p> <p>Information about the event is under negotiation</p>	
<p>30.</p>	<p>"Foreign investments for the Russian startups"</p>	
<p>Lecture room of PIIF – 16:15- 18:00</p> <p><i>Track:</i></p> <p><i>Investment in innovation</i></p>	<p><i>Round table</i></p> <p>1. Investment culture in Russia only arises, the new markets in Russia aren't developed yet. Often, to attract investments, startups look for the investor in the international market. 2. View of the international investor on Russia. Risks and prospects. 3. Opportunities and difficulties of search of the international investor, tools helping to achieve the objectives.</p>	<p><u>Moderator:</u> Louise Leonidovna Alexandrova, director of SOBA development</p> <p><u>Speakers:</u> Kendrick Whyte, co-founder and CEO of Marchmont Capital (USA); Samuli Argillander, CEO of Digirockstars venture fund (Finland); Alexander Andreyev, angel investor, representative of Almaz Capital venture fund (Russia); Nikolay Adamovich, director of Commercialization Reactor business accelerator (Latvia)</p>

	4. Presentations of projects to international investors.	
31.	Financial technologies II "A blockchain technology and uberization in banks. Improvement of financial activity by means of new services"	
	Organizer: RUSSOFT NP	
Hall D4 – 16:30- 18:00	<i>Panel discussion</i>	
<i>Track:</i> <i>Technologies for new economy</i>	Coverage of the key high-tech trends in modern banking, including tools for conducting financial transactions, ensuring the cybersecurity of transactions, working with the consumer of financial services in the new digital economy and discussing the future direction of the industry. Speakers include representatives of Russian associations in the field of financial technologies, representatives of regulatory authorities of the relevant industry, international experts in the field of financial technologies, representatives of banks and the largest IT companies in Russia.	<u>Moderator:</u> Oleg Stanislavovich Kravchenko , Head of CROC Digital <u>Speakers:</u> <u>Under negotiation</u>
32.	"The introduction of a risk-based approach and a system for evaluating the effectiveness and efficiency of control and supervisory activities at the regional level"	
	Organizer: Ministry of Economic Development of the Russian Federation	
Hall B2 – 17:00- 19:00	<i>Round table</i>	
<i>Track:</i> <i>Technologies for new economy</i>	<u>Moderator:</u> Nadezhda Ivanovna Mashkova , Director of the Department for Control, Supervisory and Permissive Activities of the Ministry of Economic Development of the Russian Federation <u>Speakers:</u> <u>Under negotiation</u>	
33.	The main issues of the national project "Small and medium-sized businesses and support for individual entrepreneurial initiatives" (part 2)	
	Organizer: Ministry of Economic Development of the Russian Federation	

Hall B6-B8 – 17:00-19:00 <i>Track:</i> <i>Investment in innovation</i>	<i>Round table</i>
	<p><u>Moderator:</u> Milena Tahirovna Arslanova, Director of the Investment Policy Department of the Ministry of Economic Development of the Russian Federation</p> <p><u>Speakers:</u> <u>Under negotiation</u></p>

November 30, 2018, the 3rd day of the PIIF

34.	Improving the regulatory impact assessment procedure at the level of the constituent entities of the Russian Federation
	Organizer: Ministry of Economic Development of the Russian Federation

Hall B3-B5 – 10:00-11:30 <i>Track:</i> <i>Technologies for new economy</i>	<i>Round table</i>
	<p><u>Moderator:</u> Vitaly Evgenyevich Zlobin, Acting Director of the Department for Regulatory Impact Assessment of the Ministry of Economic Development of the Russian Federation</p> <p><u>Speakers:</u> <u>Under negotiation</u></p>

35.	Telemedicine “Telemedicine of the 21st century. Advanced technologies and Russian experience of cities ”
	Organizer: RUSSOFT NP

Hall B6-B8 – 10:00-12:00 <i>Track:</i> <i>Technologies for new economy</i>	<i>Panel session</i>	
	<p>Discussion by participants of high-tech medical developments and unresolved issues regarding their legal integration into the healthcare system, cybersecurity of medical IT systems, as well as promising technologies in the pharmaceutical market for the near future.</p>	<p><u>Moderator:</u> Dmitry Ilyich Kurapeev, Head of the Information Technology Directorate, NMIC V.A. Almazova, HealthNet</p> <p><u>Speakers:</u> Nuriya Zagitovna Musina, Head of the Department for Development and External Communications of the Federal Unitary Enterprise “TsEKKMP” of the Ministry of Health of the Russian Federation; Andrei Igorevich Sobolev, Technical Director of the Unified Medical Portal; Alexander Viktorovich Korsak, Head of the Medicine Department of the National Center</p>

		<p>for Informatization of “Rostec” GC (under negotiation)</p> <p>Elena Lvovna Boyko, Director of the Information Technology Department of the Ministry of Health of the Russian Federation (under negotiation);</p> <p>Nikita Igorevich Odintsov, Deputy Director General, “All-Russian Center for Disaster Medicine “Protection” of the Ministry of Health of the Russian Federation”;</p> <p>Denis Sergeevich Yudchits, founder of the project “Pediatrician 24/7”;</p> <p>Dmitry Valerievich Domarev, CEO and Founder of the Docdoc.com project (under negotiation);</p> <p>Mark Arkadyevich Kurtser, General Director, Member of the Board of Directors of the “Mother and Child” Group of Companies;</p> <p>Pavel Borisovich Roytberg, founder of the Doctor Smart project (under negotiation);</p> <p>Olga Vladimirovna Zinovyeva, General Director, ONEGIN Group</p>
36.	Introduction of new prevention tools in control and supervisory activities at the regional level	
	Organizer: Ministry of Economic Development of the Russian Federation	
Hall B2 – 10:00-11:30	<i>Round table</i>	
<i>Track:</i> <i>Technologies for new economy</i>	<p>Moderator: Nadezhda Mashkova, Director of the Department for Control, Supervisory and Permissive Activities of the Ministry of Economic Development of the Russian Federation</p> <p>Speakers: <u>Under negotiation</u></p>	
37.	Expert and investment session	
	Organizer: the First city business incubator (REO Service LLC)	
Lecture room of PIIF – 10:00-12:00	<i>Presentation session</i>	
<i>Track:</i> <i>Investment in innovation</i>	<p>The Expert Investment Session is a unique information platform where start-up entrepreneurs of St. Petersburg will be able to talk with investors, business experts, and find the most important business contacts.</p> <p>At the first stage in absentia, 10 projects will be selected, which will present their projects in the final of the PIIF. Investors, representatives of medium and large businesses, officials, investment and</p>	<p>Moderator: Marina Nikolaevna Surovaya, Head of the Development Department of the First City Business Incubator</p> <p>Speakers: Start-ups entrepreneurs, project authors, startups, representatives of the business community, universities, innovative companies, business incubators, technology parks, media</p>

	credit institutions, successful graduates of the business incubator are invited to the expert commission.	
38.	Retail “Customer-centric trend in retail: innovation as a means of survival in a competitive market”	
	Organizer: RUSSOFT NP	
Hall B1 – 12:00-14:00	<i>Panel discussion</i>	
<i>Track:</i> <i>Innovation: competition and challenges</i>	Discussion of the projects based on new technological decisions in retail, features of the client relations in retail, synergy effect of work in the field of digital and physical marketing and also retail digitalization influence on the interfaced economic branches; participants are invited to discuss the use of artificial intelligence in the field of retail.	<u>Moderator:</u> Gennady Tarantasov, Head of “Retail” direction, KORUS Consulting Group <u>Speakers:</u> Igor Vladimirovich Kolynin , Marketing Director, “Petrovich” STD; Alexander Yerofeev , Strategic Marketing Director, “M. Video - Eldorado “ (under negotiation); representative of the "Magnit" retail network (under negotiation); Tikhon Demidovich Smykov , General Director of the Inventive Retail Group (under negotiation); Mikhail Isaakovich Mogilevsky , General Director of the "Analytics" NGO; Representative of “Infosystems Jet” (under negotiation)
39.	Visiting the MFC in St. Petersburg	
	Organizer: Ministry of Economic Development of the Russian Federation	
Retreat – 10:00-11:30 am	Place: under negotiation	
<i>Track:</i> <i>Technologies for new economy</i>	Meeting with heads of MFC representatives in the constituent entities of the Russian Federation	
40.	Finnish Hygiene Innovation Solutions for the Health Sector	
	Organizers: Consulate General of Finland in St. Petersburg; Finnish-Russian Chamber of Commerce (FRTP)	

<p>Hall B6-B8 – 12:15-14:15</p> <p>Track:</p> <p><i>Technologies for new economy</i></p>	Seminar	
	<p>The Finnish innovative solutions for the health sector connected with hygiene and reduction of quantity of harmful bacteria.</p> <ol style="list-style-type: none"> 1. The Finnish innovative solutions and the last developments in the sphere of hygiene for health care. 2. Finnish experience of introduction in Russia of innovative solutions in the sphere of hygiene. 3. Finnish-Russian cooperation in this field. 	<p>Speakers: Consulate general of Finland, welcome speech, the speaker is under negotiation; Isku, the speaker is under negotiation; Abloy, the speaker is under negotiation; Oras, the speaker is under negotiation; Teknos, the speaker is under negotiation; Lojer, the speaker is under negotiation</p>
41.	"An accelerator – fashion or the real instrument of company development acceleration ?"	
	Organizer: "Union of Organizations of Business Angels" NGO	
<p>Lecture room of PIIF – 12:30-14:00</p> <p>Track:</p> <p><i>Investment in innovation</i></p>	Presentation	
	<ol style="list-style-type: none"> 1. What prevents a large number of investment transactions? 2. Why the quantity of business accelerators promptly grows? 3. What role of business accelerators on the card of innovative infrastructure? 4. A work format of SOBA business accelerator – why it is necessary for both start-ups and investors? 	<p>Moderator: Louise Leonidovna Alexandrova, director of SOBA development</p> <p>Speakers: Kendrick Whyte, co-founder and CEO of Marchmont Capital (USA); Samuli Argillander, CEO of Digirockstars venture fund (Finland); Alexey Aleksandrovich Semyonov, chairman of SOBA (Russia); Lyudmila Georgiyevna Golubkova, managing partner of Starta Capital venture fund; Alexey Grigoryevich Girin, managing partner of Starta Capital accelerator; Sergey Aleksandrovich Fradkov, managing partner of venture fund and iDealMachine startup accelerator; Pavel Vasilyevich Korolyov, managing partner of Pulsar Venture Capital venture fund; Nikolay Adamovich, director of Commercialization Reactor business accelerator (Latvia)</p>
42.	"The latest technologies in health care. Russia – Finland"	
	Organizer: Cluster of medical, environmental instrumentation and biotechnology	

<p>Hall B6-B8 – 14:30-17:00</p> <p>Track:</p> <p><i>Technologies for new economy</i></p>	<i>Round table</i>	
	<p>Technology transfer in the field of health Russia - Finland:</p> <ol style="list-style-type: none"> 1. Scientific and technical cooperation. 2. The introduction of new medical technologies in clinical practice. 3. Expansion of markets. 4. Solutions for the rapid diagnosis of viral infections based on mariPOC technology. 	<p><u>Moderator:</u> Marina Borisovna Girina, Chairman of the Commission for Production Clusters of the Public Council under the Governor of St. Petersburg, President of the Cluster of Medical, Environmental Instrumentation and Biotechnology</p> <p><u>Speakers:</u> Julia Mikhailovna Savateeva, Deputy Director for Development, FSBI "Research Institute of Influenza by A. A. Smorodintsev" Ministry of Health of Russia; Harry Melin, Vice-Rector of the University of Tampere (Finland); Esa Kokkonen, Director of the Baltic Institute of Finland (Finland); Katrin A. Morozov, Head of the Hamburg Office, Head of the Working Group on Logistics and Transport Infrastructure / Healthcare Economics, Eastern Committee - East European Association of German Business (Germany)</p>
43.	“Priorities of the regions: control, public services, digitalization and SME development.” Summing up, answers to questions.	
	Organizer: Ministry of Economic Development of the Russian Federation	
<p>Hall D4 – 12:00-13:30</p> <p>Track:</p> <p><i>Technologies for new economy</i></p>	<i>Plenary session</i>	
	<p><u>Moderator:</u> Savva Vitalievich Shipov, Deputy Minister of Economic Development of the Russian Federation</p> <p><u>Speakers:</u> Vadim Aleksandrovich Zhivulin, Deputy Minister of Economic Development of the Russian Federation; Pavel Viktorovich Malkov, Director of the Department of Public Administration, Ministry of Economic Development of the Russian Federation; Nadezhda Ivanovna Mashkova, Director of the Department for Control, Supervisory and Permitting Activities of the Ministry of Economic Development of the Russian Federation; Vitaly Evgenievich Zlobin, Acting Director of the Department for Regulatory Impact Assessment of the Ministry of Economic Development of the Russian Federation</p>	